



## News Release

### **VOXX Advanced Solutions Changes the Shape of Video with a Versatile 360-degree Dash, Helmet and Body Camera**

**HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL, BOOTH 13517– [VOXX Advanced Solutions Corporation \(VASC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the introduction of 360-LP, a highly versatile 360-degree camera for high-profile use cases. The core technology of the 360-LP camera has been developed by 360fly, Inc., our partner in the retail 360-degree camera space. VOXX Advanced Solutions will utilize the 360fly developed technology to launch solutions for body cameras, in-vehicle dash cameras and helmet cameras.**



Changing the shape of video, the 360-LP is a single-lens camera that captures stitch-less 360-degree video (2880x2880) with interactive and mobile viewing capabilities in powerful 4K high-resolution. The camera's unique form factor features a slim, curved design developed to provide users with a multi-purpose solution for various use cases in law enforcement, military, transportation, surveillance/security, and enterprise with unique mounting solutions for vehicle, helmet and body.

“The core technology can be utilized for unique 360-degree based video solutions outside of the traditional 360-degree action sports category,” said Tom Malone, President, VOXX Advanced Solutions. “Opportunities within the vehicle, body-worn camera, and home and commercial

security markets are unlimited and we will use our manufacturing, logistics and marketing capabilities to bring 360 video capture to these new and growing channels of distribution.”

The 360-LP provides footage far beyond what is captured in a standard in-vehicle dash cam today, which only records the view through the front windshield or in some cases, the rear with the addition of another camera. With 360-degree recording capabilities, the 360-LP captures and records all events and activities surrounding the vehicle, giving the driver a view of the front, sides, back, and even inside the vehicle.

The camera features a built-in GPS sensor to geo-tag locations, and overlays speed and altitude onto 360-degree video content. The camera can be set to start recording based on motion triggered by the built-in accelerometer, motion within the video field of view and audio. When an event is activated by one of the trigger-based functions, the camera captures a 5, 10, 30, or 60-second pre/post recording.

For those who wish to capture a traditional action camera view, users can select the front-facing mode (POV format) narrowing the field of view, while mirroring the same functionality to zoom in/out and pan during playback. Users can also move content from a Bluetooth-enabled device to the camera to overlay on the video for improved and personalized audio content. The camera can also be connected to a PC's USB port for live-connectivity of 360-degree streaming video over Skype, FaceTime or other streaming services.

The video capabilities of this camera are driven by a mobile app available for iOS and Android devices, providing users a simple user interface to instantly shoot, edit and share content to popular platforms such as Facebook or YouTube. In addition to shooting at 4K high-resolution at up to 30 FPS, the camera comes standard with Bluetooth, built-in Wi-Fi, still/burst mode photo capture, 64GB of internal memory, and up to two hours of battery life.

The 360-LP camera will be available early Spring 2017.

For more information about the 360-LP, please visit: [www.voxxadvancedsolutions.com](http://www.voxxadvancedsolutions.com).

For more information on becoming a VOXX Advanced Solutions Dealer in the U.S., please email: [advancedsolutions@voxxintl.com](mailto:advancedsolutions@voxxintl.com).

**About VOXX Advanced Solutions Corporation (VASC):**

VOXX Advanced Solutions leverages VOXX International's extensive worldwide distribution network to attract technology partners who benefit from VOXX's speed to market, logistics, manufacturing and sourcing expertise, and market knowledge. Our vast experience in the consumer and automotive space will allow us to grow top line sales within existing channels, increase profitability and expand into new markets and categories.

For additional information, please visit our website at [www.voxxadvancedsolutions.com](http://www.voxxadvancedsolutions.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: [VOXX](http://www.voxx.com)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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