

## 808 Audio Unveils New Bluetooth Speakers for Music Lovers to Use Everywhere

*Demo the new collection at the 2017 Consumer Electronics Show, January 5-8  
808 Audio Booth 13506, Central Hall*



**Hauppauge, NY and Las Vegas, NV – January 4, 2017 – LVCC, Central Hall, Booth 13506** – [808 Audio](#), a brand of VOXX International Corporation (NASDAQ: VOXX) and one of the fastest growing and top performing audio brands, unveiled today the newest wireless audio additions to its collection. Available in 2017, new products feature top of the line audio technology and stylish designs to fit any lifestyle or event. Whether you're throwing a party in your dorm room or you're off on your next outdoor adventure, 808 Audio has something for every situation. Developed and tuned by 808 Audio, the collection provides the best performing, well-designed products that millions of consumers can afford.

"We continue to improve and expand our collection of Bluetooth speakers and other audio solutions so we can cater to every listener's needs, no matter the occasion," says President of 808 Audio, Ian Geise. "We offer consumers an affordable product that features top-shelf audio that can compete with brands that are two and three times the price."



Leading the 2017 line-up is the **CANZ GLO** (\$39.99). Building on the successful CANZ Bluetooth speaker line, 808 Audio brings light and life to any party with their new glow in the dark design. The CANZ GLO is dressed in a real metal cabinet with a precision tuned enclosure revealing multi-mode LED lighting to enhance listeners' sound experience. The proven CANZ shape and design boosts impressive, big bass sound in a lightweight package so you can take the party with you wherever you may go. With a simple interface of power and pair, and built-in rechargeable battery lasting up to 6 hours, the CANZ GLO is the perfect party accessory to keep the tunes flowing all night. 808 Audio also introduces the CANZ waterproof version, the **CANZ H2O** (\$49.99). The IP67 water-, sand- and dust-proof, wireless speaker is built with a carry-anywhere lanyard and 1/4" 20-thread universal mount, making it the perfect beach partner. And if you're really in the water, don't worry, it floats. Enjoy up to eight hours of playtime thanks to the built-in rechargeable battery.



808 Audio is also updating their popular HEX lines of wireless speakers with the new **HEX TLS** (\$59.99) and **HEX TLS H2O** (\$79.99), enhancing your everyday listening experience. This sleek form factor made famous by 808 Audio is outfitted in a smaller anodized aluminum cabinet, encasing a tuned dual-speaker system and bass radiator that cranks up the bass for huge sound. The IP67 waterproof **HEX TLS H2O** is the perfect pool companion, while both models feature a built-in rechargeable battery offering up to eight hours of listening and an EQ bass boost that fills the room or outdoors with your favorite tracks.



Additionally, 808 Audio's Bluetooth wireless speaker **XS SPORT 2** gets a waterproof upgrade (\$79.99). The IP67 water-, sand- and dust-proof, rugged wireless speaker is built with a carry-anywhere design making it the perfect accessory for your next beach day or trip to the great outdoors. The rubber shock bumper wraps around the XS SPORT 2 providing impact and drop protection, while rubber tabs seal AUX and USB ports from the environment. XS SPORT 2 features bass boost, two stereo speaker drivers with bass radiator, and a built-in rechargeable lithium-ion battery for up to eight hours of portable sound. Take it with you on the trail, to the campground, skate park, or wherever else life can get a little "rugged," and rest assured that it can stand up to the forces of nature.



Get the party started with 808 Audio's new **ENCORE** (\$149.99) and **ENCORE XL** (\$399.99) wireless speakers that make for the ultimate block party. Boost the bass and crank the sound all the way up with a hyper, multi-mode LED light display that makes you the star of the show. Play your favorite media wirelessly with Bluetooth or plug in an SD card or USB drive. Five band EQ, included microphone and multiple microphone inputs will keep partygoers singing all night.

**ENCORE** features 50 watts max power with 50 hours of rechargeable battery life and the mega **ENCORE XL** boosts 4 x 100 watts max power, each with built-in handles for easy transport.



Transform your night both audibly and visually with 808 Audio's new wireless streaming **Turntable** (\$149.99). Modern day technology allows for an easy wireless audio connection to any Bluetooth speaker, headphone, or receiver and puts on a visual show with the **Turntable's** 10 LED light modes that are sure to get everyone on the dance floor. Choose from a variety of light displays to set the mood whether it's Chill, Dance, Party, or Zen. The high-end design features an anti-resonance silicon platter housing a built-in pre-amplifier that connects to any device with or without a turntable input. Remix tracks with three speed offerings (33-1/3 RPM, 45 RPM & 78 RPM).



808 Audio is also releasing two new powerful wireless EAR CANZ earbuds with the new **EAR CANZ Sport** (\$49.99) and new true wireless version, the **EAR CANZ TRU** (\$79.99). Master any workout with the fully portable EAR CANZ Sport for the ultimate hands-free sweat session thanks to a sweat-proof, ergonomic design and earhooks that loop around your outer ear for a customized, secure fit. The added benefit of nine hours of play time between charging give you peace of mind and it's ready for your next work out. The new **EAR CANZ TRU** allow for a 100% wire-free stereo music experience wherever your lifestyle takes you. Unique, wireless, left and right in-ear units work in unison together with Bluetooth stereo to let you enjoy and control your music

and take calls with uncompromising comfort and convenience, while built-in rechargeable batteries allow for three hours of playtime. **EAR CANZ TRU** offer a completely wire-free experience, eliminating any wires from dangling in front of your chest or around your neck with multiple ear tips and fin size options that fit any ear shape for a non-slip experience during any activity.

The new products will be available spring 2017. Media attending the 2017 Consumer Electronics Show can demo them at the 808 Audio Booth 13506, Central Hall. For more information, go to [www.808audio.com](http://www.808audio.com) or contact [jensquilla@maxborgesagency.com](mailto:jensquilla@maxborgesagency.com).

**About 808 Audio:**

808 Audio was started with an understanding of the personal audio space and the demand for better and more affordable wireless speakers. It has since grown to become a leading brand in headphones and Bluetooth wireless speakers. 808 Audio is one of many top tier brands owned by VOXX International Corporation (NASDAQ: VOXX).

**For more information about 808 Audio, please visit:**

Official Site: [808Audio.com](http://808Audio.com)

Facebook: [/808Audio](https://www.facebook.com/808Audio)

Twitter: [/808\\_Audio](https://twitter.com/808_Audio)

YouTube: [/808Audio](https://www.youtube.com/808Audio)

SoundCloud: [/808-Audio](https://www.soundcloud.com/808-Audio)

Instagram: [/808Audio](https://www.instagram.com/808Audio)

**About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](http://www.voxxintl.com) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com) and click on [808 Audio](http://www.voxxintl.com/808Audio) for specific product info.

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