



**News Release**

## **VOXX Electronics Introduces High Quality, Precision Garage Parking System**

**HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL, BOOTH 13517**— [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the introduction of Park-Daddy®, a high quality, precision garage parking system. Using advanced technology, state-of-the-art electronics and advanced optics, the Park-Daddy® was designed to notify the driver when the bumper has cleared the garage door, leaving the maximum amount of room in front of the vehicle. The Park-Daddy® system was developed with Invis-a-Beam LLC, based out of Naples, Florida, known for their precision infrared aligning systems for commercial use.

“VOXX is committed to delivering new and innovative products to our 12-volt and car dealer partners, and we are excited to announce the introduction of the Park-Daddy® system,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “The Park-Daddy® system can be easily installed in minutes and provides users the maximum amount of space in front of the vehicle, eliminating the worry of damage to their vehicle and/or valuable items stored in the garage.”

The system comes fully equipped with two infrared head units that are battery powered (lasting up to one year or more) and mount to the garage walls just inside the garage door opening by using peel off mounting tape. An RF Radio Receiver is also included that conveniently plugs into a car’s cigarette lighter power port. The RF Radio Receiver will sound with an adjustable tone and a “red” LED light will illuminate when the infrared beams are broken. As soon as the vehicle clears the garage door opening, the sound will stop and the LED light will change to “green”, notifying the driver the car has been cleared and is safe to park. In addition to clearance for the front of your car, the Park-Daddy® can also provide assistance to safely back up into your garage, and in some cases, can be used as a safety barrier for side clearance.

Systems are expandable up to a 4-vehicle, 4-stall garage with the purchase of additional RF Radio Receivers.

The Park-Daddy® Single Car System (PDY-50-AA) and the Two Car System (PDY-100-AA) will be available in February for an MSRP of \$89.00 and \$119.00 respectively.

For more information about the Park-Daddy®, please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com).

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer).

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains, and independent specialists, both domestic and international. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach®, and Incaar™.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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