

## **Singtrix Announces New Portable Addition to Karaoke Line-Up**



*Demo the new system at the 2017 Consumer Electronics Show, January 5-8  
[Central Hall, Booth 13506](#)*

**Las Vegas, NV – January 4, 2017** – [Singtrix](#), the company committed to making exciting musical performance experiences accessible to the masses and the maker of Guitar Hero®, will debut its newest patented karaoke system, the Family Bundle, at the 2017 Consumer Electronics Show in Las Vegas.

Designed to make bad singers sound good and good singers sound amazing, the **Singtrix Family Bundle** rounds out the brand's product line with a portable, tabletop option that's more affordable. While high-end karaoke systems are typically expensive, have complicated interfaces, require the purchase of expensive music content and lack vocal enhancement, the highly-anticipated Singtrix Family Bundle will incorporate the studio quality effects of the flagship Singtrix Party Bundle Premium Edition at an even lower price point.



The new Family Bundle model by Singtrix comes complete with a custom mic featuring “HIT” effect control, which supercharges performances by transforming users’ voices into a four-part vocal harmony and choir. The mic comes with a compact and portable stereo speaker system that has a built-in dock for the Studio Effects console, the heart and soul of the Singtrix system, which delivers natural-sounding pitch correction, hard-tune (similar to Auto-Tune®), powerful harmonies and choir effects, reverb, delay and more.

Additionally, unique to the patented Singtrix systems, is the ability to easily integrate smart phones and tablets, giving users access to thousands of free YouTube® Karaoke and Lyrics Videos. Simply plug into the headphone output of the device, play your favorite song and start singing like a pro.

With its portable features, including built-in handles, power supply and cables and its simple plug-and-play design, the Singtrix Family Bundle offers the most exciting non-stop party experience ever.

The Singtrix Family Bundle will be available summer 2017 for \$249.99 and will be distributed throughout North America exclusively by VOXX Accessories Corporation. Attendees of the 2017 Consumer Electronics Show can demo the system at the Central Hall, Booth 13506. For more information, go to [www.singtrix.com](http://www.singtrix.com) or contact [jenmangham@maxborgesagency.com](mailto:jenmangham@maxborgesagency.com).

###

### **About Singtrix LLC:**

The Singtrix team pioneered pop culture music gaming technology, including the multi-billion dollar selling franchise Guitar Hero®. Singtrix is committed to creating the most exciting music performance experiences in the world for mass consumers and non-musicians. Singtrix is the first to integrate powerful professional, live vocal effects technology into a simple plug-and-play design, so everyone around the world can instantly sound like their favorite rock stars. Please visit our Web site at [www.singtrix.com](http://www.singtrix.com).



**About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN.

For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

**Media Contact:**

Jen Mangham

Max Borges Agency

305-374-4404 x 191

[jenmangham@maxborgesagency.com](mailto:jenmangham@maxborgesagency.com)