

## FOR IMMEDIATE RELEASE

## **Executive to Lead Global Expansion of Jamo Speakers**

INDIANAPOLIS, IND (July 6, 2017) – Jamo, a high-value, high-performance audio collaborative founded on Danish design principles and a Klipsch Group, Inc. brand, is pleased to announce the promotion of Mark Casavant to managing director of Jamo International. Casavant, who also serves as senior vice president of global brand development for Klipsch Group, assumes this new role following a career as a proven CE leader in international business, sales, and product development.

Casavant is building an internal team to ensure the organization continues to operate and execute at a world class level while maintaining a strong, scalable, sustainable level of growth. In the last year, Jamo has introduced several new speaker solutions incorporating modern, minimalist design and high value sound quality that blend seamlessly into any living space. New speakers include the reimagined Jamo Studio series of home speakers featuring contemporary materials and a sleek design, a firstever sound bar collection, and landscape, rock and indoor/outdoor speakers.

"We are committed to making 2017 'The Year of Jamo' and have dedicated research and development dollars to bring beautifully designed, high performance products to the market," said Paul Jacobs, president and CEO of Klipsch Group. "Mark brings more than 26 years of CE experience and expertise to our leadership team, as well as intimate knowledge of international market needs, global operations, and a true passion for quality, high-performance audio," Jacobs continued.

Casavant is immediately focused on aligning Jamo's strategic vision and resources with business realities to secure the brand as a market leader in high-value, high-performance speaker solutions in the home theater and custom installation markets.

For more information on the Jamo brand and its product offerings, visit Jamo.com.

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## About Jamo Speakers

Since 1968, Jamo, a high-tech collaborative, has utilized resources from around the globe while honoring its Scandinavian roots. Innovative Jamo loudspeakers seamlessly blend into any living environment. Operating in more than 80 counties is designed for life, delivering contemporary style and integrating high-value audio that reflects the different ways the world listens. Jamo is owned by Indianapolis, Indiana-based Klipsch Group, Inc. Klipsch Group, Inc. is a wholly-owned subsidiary of VOXX International

Corporation (NASDAQ: VOXX). Jamo is a trademark of Klipsch Group, Inc., registered in the U.S. and other countries.