

## **VOXX Electronics Now Shipping Gentex Aftermarket Full Display Mirror**

**HAUPPAUGE, NEW YORK – APRIL 26, 2017** — [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Gentex Aftermarket Full Display Mirror<sup>®</sup>, the first hybrid rear vision system is now available. This system was designed to enhance driving safety by optimizing the driver’s rear visibility and help eliminate blind spots. It functions as a standard automatic dimming rearview mirror, but with the flip of a lever, a custom high-dynamic-range imager captures video of the vehicle’s rear view and streams it to a unique mirror-integrated LCD display.



“Earlier this year at the Consumer Electronics Show we announced our exclusive distribution agreement with Gentex to distribute the Aftermarket Full Display Mirror<sup>®</sup>. As a leader in the 12-Volt aftermarket and new car dealer space, we are always looking to expand our product offerings to meet consumer demand for new and improved technologies, and we are excited to announce we are now shipping the Gentex Aftermarket Full Display Mirror<sup>®</sup>,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

This Full Display Mirror<sup>®</sup> features an LCD display with a resolution of 1280x275 that will dramatically improve rear vision with no obstructions from headrests, C&D pillars, passenger, luggage or anything else that may take up space in the backseat. The system provides hybrid, bi-modal functionality with Mirror and Display mode allowing users to toggle between mirror and display modes to accommodate various driving scenarios, weather conditions and driver preferences. Mirror mode operates as a standard mirror detecting headlight glare from trailing vehicles and darkens to the precise level necessary to preserve driver vision. In Display mode, the custom-designed high-dynamic-range imager with pixel-level intelligence provides streaming HD video at 60fps for optimal rear vision. Additionally, the mirror has driver adjustable display: brightness, title and rotate with

automatic day/night brightness control and integrates HomeLink® car-to-home automation, providing three buttons that can be programmed to operate garage doors, security gates, home lighting and more.

The Gentex Full Display Mirror® is available now for an MSRP of \$1,199.

For more information about the Gentex Aftermarket Full Display Mirror® please visit:  
[www.voxxelectronics.com](http://www.voxxelectronics.com).

For more information on becoming a VOXX Electronics Dealer in the US, please visit:  
[www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

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### **About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

### **About Gentex**

Founded in 1974, Gentex Corporation (NASDAQ: GNTX) is a supplier of automatic-dimming rearview mirrors and electronics to the automotive industry, dimmable aircraft windows for aviation markets, and fire protection products to the fire protection market. Visit the company website at [www.gentex.com](http://www.gentex.com).

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