

News Release

EyeLock Relocates to Newly Renovated NYC Tech Space to Support Engineering and Sales Efforts

NEW YORK, NY – MARCH 8, 2018 - [EyeLock LLC](#), a leader of iris based identity authentication solutions, is pleased to announce the company has relocated their corporate headquarters to a newly renovated building in the heart of New York City to support ongoing engineering and sales for the Company's embedded solutions and access control products.

EyeLock's home within New York City allows the Company to retain a location in the business and financial center of the world with a more modern, open floor plan, consistent with other top tech companies. The space is more aligned with the Company's EyeLock engineering facility located in Austin, TX, the epicenter of the Texas Silicon Hills.

"We are pleased to announce our move to the newly enhanced New York location, a setting that better suits our needs as both a tech center and centralized sales office. This move also demonstrates our investment in infrastructure, our people and a commitment to maintain a leadership position in the fast-growing iris biometric space, which is also reflected in our new tagline, 'Our Vision for Your Secure World'," said Jeff Carter, Chief Executive Officer, EyeLock.

EyeLock's technology provides an unprecedented level of convenience and security with unmatched biometric accuracy, making it the most proven way to authenticate identity aside from DNA. EyeLock's proprietary iris authentication technology looks at more than 240 unique iris characteristics and provides a fast, user-friendly authentication experience. This technology is easily embeddable into other technologies and is suitable for use in many market segments. While biometric modalities such as facial and fingerprint recognition are satisfactory for low to medium security applications, iris provides the highest level of security and convenience. Notable use cases for iris identification exist today within enterprise, healthcare, financial services, education, corrections, stadiums, border control, automotive, government, and other prominent business applications.

About EyeLock:

EyeLock LLC is an acknowledged leader in advanced iris authentication for the Internet of Things (IoT), providing the highest level of security with EyeLock ID™ technology. Iris authentication is highly secure because no two irises are alike and the iris is the most accurate human identifier other than DNA. The company's significant IP portfolio, including more than 75 patents and patents pending, and proprietary technology enables the convenient and secure authentication of individuals across physical and logical environments. EyeLock's solutions have been integrated and embedded across consumer and enterprise products and platforms, eliminating the need for PINs and passwords. Corporations across the Fortune 500 recognize the level of security EyeLock provides due in part to its extremely high false acceptance rate, ease of use, and scalability. As a sponsor member of the Fast Identity Online Alliance (FIDO), a non-profit organization dedicated to creating a safer and more secure digital presence for consumers, EyeLock is dedicated to advancing digital privacy and next generation security.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

#