



News Release

VOXX Electronics Concludes The Code Alarm VOXXROXX Remote Start & Security Promo

Code Alarm Dealer's, Installers and Salespeople share in over \$25,000 in prizes

Hauppauge, NY – March 16, 2018 – VOXX Electronics Corporation a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX) announced the winners of its Code Alarm VOXXROXX Promotion that ran from September 1, 2017 to February 28, 2018. The Promotion included over \$25,000 in prizes starting with a grand prize of a Yamaha YXZ1000R side-by-side equipped with a Stage 3 Rockford Fosgate audio system.

Every remote start or remote start/security system in the Code Alarm line-up sold by an authorized dealer was eligible for inclusion in the promo and both the salesperson and the installer had a chance to win for every system sold. There were thousands of entries by over 250 installers and salespeople. Not surprisingly the Midwest and East Coast had the largest number of entries, and all three winners came from these heavy remote start markets.

“The return of “old man winter” across the US and our new direction for Code Alarm announced last year, made for a very exciting Remote Start Promotion and helped us deliver one of the best Remote Start seasons we’ve had in a long time,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “We exceeded our expectations with this promotion, making it one of the best promotions we’ve ever run. I would also like to thank Bill Jackson and his team for providing the audio system that put the finishing touch on the grand prize.”

VOXX hosted in this Promotion even though there were some major changes to Code Alarm last year. Through these changes VOXX reduced the overall number of Distributors that carried Code Alarm, cleaned out any of the on-line sellers with our new Dealer Agreements and focus, which was our commitment to the 12-Volt Specialists last year and continues to be VOXX’s direction.

Demers continued, “We are very proud to announce the Grand Prize winner of the Yamaha YXZ1000R , valued at over \$19,999.00, is **Bryce Westlake, Dashboard by Karl’s, Sioux Falls, SD**”



"I just want to thank VOXX for making a rock solid product and holding a rocking promotion. Two fists in the air for this one. VOXX ROCKS" Bryce Westlake - Dashboard by Karl's

“Winner of Second Place KLIPSCH GALLERY G-28 Home Theater, a \$2,949 retail value, is **Keith Methot, Inferno Audio, Cumberland, RI.**”



"Our team made the switch to VOXX for all our remote start and security solutions about 6 years ago and never looked back. The Tech Support, The Trainings, The Reps and everyone involved is very hands on. Their rock solid products make for straight forward installations with no come backs." **Keith Methot – Inferno Audio**

"Winner of the Third Prize a KLIPSCH RSB-14 Sound Bar & Wireless Subwoofer, a \$699.00 retail value, is Miguel Martinez, Sunroof Sound & Security, Leominster, MA"



"I use Code Alarm because it works!" **Miguel Martinez – Sunroof Sound & Security**

Demers concluded, "We believe our Code Alarm security and remote start systems, and our distribution direction for 2018 and beyond are best in class and will make Code Alarm dealers very profitable. Join the Code Alarm Team early this year to sell them, install them and qualify for a chance at winning some amazing prizes because we are planning an even bigger and better promotion for this season."

About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South

America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

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