



News Release

Jensen Revamps Automotive Line

*Now Shipping Flagship Multimedia Head Units,
New "Revolution" Speaker Line and Redesigned "Power" Series Amplifiers*

HAUPPAUGE, NY – June 2, 2011 – Jensen today announced that they are now shipping their flagship multimedia head units; the VM9224BT and VM9424BT, their brand new "Revolution" speaker line and their newly redesigned "POWER" series amplifiers to national, regional and 12-volt specialty stores. The Jensen brand is marketed by Audiovox Electronics, a wholly owned subsidiary of Audiovox Corporation, (NASDAQ VOXX).

"Our 2011 product line for Jensen represents a new direction for the line as we build on the success of our in dash mobile multi-media line and revisit the Jensen roots with a new speaker line," said Tom Malone, president, Audiovox Electronic Corporation. "Many people forget that Peter Jensen invented the car speaker and this new line is a tribute to his innovation in that category."

Designed for the mobile audiophile, Jensen has it all, from sophisticated mobile multimedia units that bring the best in interactive connectivity to the vehicle to heart-thumping amplifiers that drive the latest addition to our legendary speaker lines.

Multimedia Head Units:



Heading the line is the VM9424BT with the highest consumer demand features like built-in navigation system with map data for the U.S. Alaska, Hawaii & Puerto Rico with 11 million POIs and 3D landmarks. The system also offers turn-by-turn voice guidance in 3 languages, English, French and Spanish. It comes equipped with built-in Bluetooth(R) and external microphone for optimal voice recognition, hi-res 6.2" touch screen, Made for iPhone and iPod, is XM Satellite Radio ready as well as offers rear USB with MediaLink interface, front panel SD Card slot and a

front facing 3.5mm A/V input. Manufacturer's Suggested Retail Price (MSRP): \$649.99

The VM9224BT retails for \$399.99 and offers the same user experience as the VM9424BT but without the built-in navigation. This system is however navigation ready for those that want to add this functionality in the future and is compatible with the Jensen NAV102 GPS navigation module which features over 11 million POIs with U.S. mapping and turn-by-turn guidance. The NAV102 is available now with an MSRP: \$299.99

"Consumers want connectivity to emerging media platforms, and our customers know they can depend on Jensen for connectivity options – with multiple interfaces for total flexibility that are dependable and affordable," said Malone.

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Revolutionary Speakers:



“Revolution” is a high-performance speaker line; powerful but controlled and balanced by nuance and clarity. They are reminiscent of the glory days of speaker innovation when the Jensen brand ruled the industry and feature eight popular sizes with peak power handling capability from 140W – 400W (35 – 100W continuous power).

All of the systems in the line have nitrile rubber surround for maximum excursion and linearity, many include a vented pole piece or spider for better heat dissipation and mechanical damping. In addition, they have optimized suspension, polycarbonate tweeters and low distortion polypropylene woofers. There are coaxial and triaxial speakers as well as a component system and sizes range from 3.5” to 6” x 9” with MSRPs ranging from \$39.99 to \$129.99/pr.

“There is no question that Jensen is back in the automotive speaker business. With a host of ingenious engineering breakthroughs in design, acoustical integrity and construction, our new line of Revolution Series speakers surely lives up to its name,” said Malone. “Jensen continues to deliver what consumers and our retail partners expect from the Jensen brand...quality, performance, style and value.”

Jensen Power Amplifiers:



Jensen’s newly redesigned “POWER” series amplifier line illustrates our commitment to autosound not just a market leading in dash systems. The new line is sure to give our retail partners a competitive edge. It all starts with a high style European look with a piano black finish that is the perfect match for the quality and technology inside. The “POWER” series is one of the strongest lines to come out of the company in recent history with four models that includes a mono unit, a 2-channel, a 4

channel and a 5-channel amplifier. MSRPs range from \$89.99 to \$299.99.

All the amplifiers feature High and Low Pass Filters, Variable Bass EQ, Pass-Thru RCA’s, Encapsulated Power and Speaker Connectors, Protection circuits that safeguard against short circuits, DC-offset and Thermal Overload, Green operation and red protection LED’s, extruded Aluminum heat sinks and Blue illuminated VU level meters. In addition, the Power series’ output ranges from 400 all the way to 1320 watts and an under-dash remote level control.

Malone concluded, “Amazing sound, spectacular images and high octane entertainment is the value Jensen brings to its customers.”

For information on becoming a Jensen Mobile Entertainment Dealer in the US - email us at newaccounts@audiovox.com

For more information on Jensen's Mobile Entertainment product lines please visit: mobile.jensen.com

Become a fan of our Facebook Page: [Jensen on Facebook](#)

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About Jensen

Jensen, in its early days epitomized sound and today has expanded beyond sound to be one of the premier brands in mobile multi media. Audiovox Corporation acquired the Jensen brand in 2003 as part of the Company's acquisition strategy to expand its presence in the audio and mobile industries, as well as to add high quality products to its diversified brand portfolio. At the time of the acquisition, Jensen was all but out of the business, yet maintained consumer awareness due to its heritage. Audiovox has succeeded in not only bringing the brand back, but also driving it to the number one position in mobile multi media.

Jensen's history in the sound business started in 1915 when a young, Peter Jensen, co-invented the loudspeaker. That spirit of innovation has been a hallmark that drives the Jensen today with high tech convergence products developed especially for the vehicle. Today's Jensen car products are a far cry from the early speakers that launched the Jensen car audio line and they are led by the top of the line in-vehicle entertainment...the mobile multimedia solution. Hi-resolution touch screens with intuitive GUI employ voice sync, built-in navigation, HD Radio with iTunes tagging, and Bluetooth capability. They are XM-ready, made for iPods and are compatible with iPhones and a host of other high-tech innovations.

Jensen auto sound products are marketed in 12-volt retailers as well as some of the biggest name retailers throughout the US. Jensen is committed to transforming our vehicle interiors into personal concert halls and movie theaters...delivering the highest quality and engineering.

About Audiovox

Audiovox Corporation (NASDAQ:VOXX) is a leading, global supplier of mobile and consumer electronics products. The Company is the number one high-end loudspeaker company in the world and is also a recognized leader in the marketing of automotive entertainment, vehicle security and remote-start systems. Its' extensive distribution network includes power retailers and 12-volt specialists as well the major Original Equipment Manufacturers ("OEMs"), both domestically and abroad. The Company is also a recognized leader in the consumer electronics and accessories markets, selling to major retailers worldwide.

Audiovox possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Domestic brands include Audiovox, Klipsch, RCA, Invision, Jensen, Omega, Energizer, Terk, Acoustic Research, Advent, Code Alarm, Prestige, Excalibur and SURFACE. International brands include Klipsch, Jamo, Energy, Mirage, Mac Audio, Magnat, Heco, Schwaiger, Oehlbach and Incaar.

Headquartered in Hauppauge, NY, Audiovox has two manufacturing facilities in the United States, several domestic sales and marketing affiliates, and a robust international footprint with offices in Europe, Asia, Canada, Mexico and Venezuela.

For additional information, visit our Web site at www.audiovox.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2010.

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