



News Release

VOXX Electronics Corporation Enters Radar Deterrent Category through Partnership with noLimits Enterprises

HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL BOOTH 13517— [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company has entered into a manufacturing and distribution partnership with noLimits Enterprises, entrepreneurs of advanced radar and automatic traffic camera deterrent devices. The partnership expands distribution of the existing noLimits products and opens the door to product integration with other vehicle electronics products in the VOXX portfolio.

“We are very excited to partner with noLimits Enterprises on the manufacturing and distribution of radar and automated camera deterrent products. Radar is a category that has been dominated by a select few for many years. We not only see this as a growth opportunity for product expansion and market penetration but with many new Advanced Driver Assist products recently announced, the integration of noLimits products into our assortment is the perfect fit,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “We remain committed to providing our retailer, expeditor and new car dealer partners with unique products that can increase their profitability and these products will certainly deliver. This new partnership will allow VOXX Electronics entry into a new product category that delivers a hassle-free driving experience to consumers.”



Under this new agreement VOXX will distribute the NoPhoto Camera Jammer and Radenso XP Radar Detector. The **NoPhoto** Camera Jammer prevents red light and speed camera tickets by detecting the camera’s flash and adding additional light so the license plate appears white. The system comes equipped with four infrared/visual light optical sensors to ensure all-weather performance and its software filtering detects against false alerts. The **Radenso XP** Radar Detector delivers top-rated performance against radar and laser guns providing alerts up to several miles away, while offering the best-in-class blind spot/traffic monitor filtering to prevent false alerts. The unit features an OLED display for a multiple threat display (up to 3 signals) and over 260 different voice alert messages. Additionally, with GPS Lockout capability, the Radenso XP remembers common false alerts along your regularly driven routes to prevent repetitive false alerts, and includes automatic

muting below a user-selectable speed, automatic sensitivity adjustments based on current speed, and a built-in red light and speed camera database with free updates.

“We are thrilled about partnering with VOXX to bring cutting-edge driving protection to our customers. In VOXX, we have a synergistic partner who already has a proven track record in mobile electronics. Together, we look forward to not only rapid growth, but to bringing new innovation to the sector,” said Jonathan Dandrow, President, noLimits Enterprises.

For more information about NoPhoto and/or Radenso XP, please visit: www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit: www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists, both domestic and international. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com.

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