

News Release

VOXX Electronics Partners with DWFritz to Deliver Installed Power Solutions

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<u>VOXX Electronics Corporation (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), together with DWFritz, a leader in developing and manufacturing assembly and inspection equipment have partnered to deliver installed power solutions, providing onboard, on-demand assistance in the event a vehicle owner needs it.



"We have remained committed to bringing new products to our customers and are excited to introduce a new product line offering with the introduction of the VOXX Power Systems. This new line offers installed power solutions that provide on-board demand battery backup in the event a vehicle owner needs a boost," said Aron Demers, Senior Vice President, VOXX Electronics Corporation. "No longer do consumers need to reply on roadside assistance or portable jump packs to assist them when they have a dead battery. The VOXX Power Systems will be here 24/7 whenever the need

arises to jump a battery."

Never worry about a dead portable jump pack, missing jumper cables or waiting around for roadside assistance ever again! The new VOXX Electronics Installed Power Solutions offers a safe and easy to use pre-installed, on-demand power source that is always there when you need it the most. The system activates manually or through Apps for Android and iOS devices, monitors battery health and sends notification alerts to your smartphone or tablet, charges automatically, and cannot be overcharged, includes a built-in flash light, emergency flashers, USB charging ports and a plug-in for jumper cables for jumping other cars.

For more information about the VOXX Power Systems, please visit www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation (VEC)</u> is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: Advent, Advent, Audiovox, CarLink, Code Alarm, Invision, Omega, Prestige, and Pursuit.

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and IncaarTM.

For additional information, please visit our website at www.voxxintl.com.

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