

EyeLock Contact: Anthony Antolino, CMO, CBDO Phone: 1-917-301-6295 Email: aantolino@eyelock.com

<u>EyeLock to Demonstrate Secure Iris Biometric Capability on the Qualcomm</u> <u>Snapdragon 835 Mobile Platform at Mobile World Congress 2017</u>

BARCELONA February 24, 2017 – EyeLock LLC, a leader of iris-based identity authentication solutions, will demonstrate its elite iris biometric solution on the latest Qualcomm[®] SnapdragonTM 835 mobile platform with X16 LTE at Mobile World Congress 2017 (February 27 – March 2, 2017) in Qualcomm's Booth in Hall 3, Stand 3E10.

The Snapdragon 835 processor contains the Qualcomm Haven[™] security platform—a combination of hardware, software and biometrics technologies that help to provide additional security features for online banking and payments. It also includes hardware-based user authentication, device attestation, and device security for use cases such as mobile payments, enterprise access, and personal data protection.

Beyond secure fingerprint identification, a Snapdragon 835 processor is designed to provide a user with an extra level of safety and simplicity using Secure Camera—a camera-based biometric solution for iris and facial recognition engineered to help enhance device security.

"By 2018, most new smartphones released in the world will include biometrics. The Qualcomm 835 Haven Secure Camera feature provides additional security for your most personal of information – your biometric iris template, *the key to all your data*, with specialized hardware and software," said Sy Choudhury, senior director of product management, Qualcomm Technologies, Inc. "Further, we believe the Snapdragon 835 security camera implementation provides a solid foundation for the EyeLock solution."

Smartphone developers are increasingly adopting iris recognition as the gold-standard among biometric solutions because of its rich information density. EyeLock's proprietary iris authentication technology examines more than 240 unique iris characteristics of each eye and provides a fast, user-friendly experience with a natural sensing distance of roughly 60 cm. The algorithm performance capabilities for speed

and accuracy have been tested and validated by Novetta, a leader in advanced analytics technology and independent biometric testing, as unmatched in the market with a false accept rate of 1 in 1.5 million for single eye authentication and a false reject rate of less than 1%.

"EyeLock and Qualcomm Technologies worked together to achieve a breakthrough level of device security and biometric usability for smartphones and the IoT segmentat-large," said Jeff Carter, Chief Technology Officer at EyeLock. "The device we will demonstrate at Mobile World Congress features fast iris recognition at a comfortable arm's-length distance. Utilizing the Qualcomm Haven Secure Camera interface with dedicated processing and encryption to sign, store and execute matching of mathematical templates of your iris biometric, we now are able to offer one of the most advanced security techniques available."

Visit Qualcomm and EyeLock at Mobile World Congress in Barcelona from February 27 - March 2 in Qualcomm's Booth in Hall 3, Stand 3E10

About EyeLock

EyeLock LLC, a majority owned subsidiary of Voxx International Corporation (NASDAQ: VOXX), is an acknowledged leader in advanced iris authentication for the Internet of Things (IoT), providing the highest level of security with EyeLock IDTM technology. Iris authentication is highly secure because no two irises are alike and the iris is the most accurate human identifier other than DNA. The company's significant IP portfolio, including more than 95 patents and patents pending, and proprietary technology enables the convenient and secure authentication of individuals across physical and logical environments. EyeLock's solutions have been integrated and embedded across consumer and enterprise products and platforms, eliminating the need for PINs and passwords. Corporations across the Fortune 500 recognize the level of security EyeLock provides due in part to its extremely low false acceptance rate, ease of use, and scalability. As a sponsor member of the FIDO (Fast IDentity Online) Alliance, a non-profit organization dedicated to creating a safer and more secure digital presence for consumers, EyeLock is dedicated to advancing digital privacy and next generation security. For more information, please visit <u>www.eyelock.com</u>.

Qualcomm and Snapdragon are trademarks of Qualcomm Incorporated, registered in the United States and other countries. Qualcomm Haven is a trademark of Qualcomm Incorporated.

Qualcomm Snapdragon and Qualcomm Haven are products of Qualcomm Technologies, Inc.