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FOR IMMEDIATE RELEASE

## KLIPSCH IS NOW ON PORTAL.io FOR ONE STOP SHOPPING

**INDIANAPOLIS, IND. (June 29, 2017)** — <u>Klipsch®</u>, a tech-driven audio company, today announces that it has partnered with Portal to streamline and enhance the direct buying process of its premium loudspeaker solutions. Portal is an award-winning web portal and iOS app that functions as a one stop shop for integrators, saving them time, resources, and money.

This easy-to-use app can be accessed from any office or job site and offers a variety of information and functionality in one centralized location. It is free to use and provides instant access to real time product information, including pricing and availability, pricing. Integrators can also send orders to Klipsch, as well as other suppliers, making it a convenient one stop shop.

In addition, Portal offers useful functionality. A powerful, yet simple proposal tool that helps integrators build quotes and close jobs faster. It also creates and sends PO's at the touch of a button, saving Klipsch integrators time and money.

"We are making it easy to do business with Klipsch by streamlining product information and order placement into one centralized location, and providing a tool that minimizes the tedious task of creating bids so our partners can focus on what matters most — building relationships and growing their businesses," said Rob Standley, VP and general manager of professional and component audio.

"Klipsch is one of the most recognized speaker brands in Consumer Technology. They have a long, rich history of superior products and technology," adds Josh Willits, VP of Dealer Happiness with Portal. "We're honored that Klipsch has recognized Portal's hard work over the last few years building a software platform that makes it easier for Integrators and their vendors to do business with each other."

Learn more about Klipsch on Portal now.

For more information on Klipsch products, visit Klipsch.com.

## **About Klipsch Audio**

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the

great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).