

VOXX Electronics Introduces CarLinkBT Long Range and CarLink Cellular ASCL6 at KnowledgeFest 2017

HAUPPAUGE, NEW YORK – August 2, 2017 – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company will be releasing two new telematics products – CarLinkBT Long Range and CarLink Cellular ASCL6 at the MERA KnowledgeFest in Dallas, Texas on August 11, 2017.



“As we continue to set the standard in the vehicle telematics category and expand the product offering, we are excited to be releasing two new products that are sure to change the way dealers and consumers look at the telematics category. Last year we released CarLinkBT to give consumers the opportunity to “test out” telematics without having to invest in a product with monthly or annual fees. The only limitation was a limited operating range of 100 feet. With our new offering we have greatly improved on that this year with the introduction of CarLinkBT Long Range with over 1 mile of operating range”, said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

CarLinkBT Long Range adds another VOXX first to market. This entirely new product allows long range smartphone control without any monthly or annual fees. CarLinkBT Long Range offers today’s most advanced convenience and security solution when combined with a Prestige, Code Alarm or Pursuit remote start, security or keyless entry system. The system communicates from a smartphone to a small one-button transmitter on your keychain via Bluetooth, and then to the vehicle using long range LoRa RF technology, extending its operating range to over one mile without any additional fees. CarLinkBT Long Range also offers VOXX dealers a unique store branding option with the ability to

market directly to their customers with the CarLink App. CarLinkBT Long Range will start shipping in September 2017, with an MSRP of \$149.95.

VOXX has also applied for a new patent for a transmitter concept to eliminate the need to carry additional devices on your keychain. It's extremely thin design, much like a credit card with a rechargeable battery was developed to "stick-on" the back of any smartphone device, placed inside of a briefcase/purse or even put on keychain to provide two-way functionality to the CarLinkBT smartphone app to lock/unlock and start your vehicle with over one mile of operating range, without any buttons or screens and no monthly or annual fees.

Demers continued. "But we didn't stop there. We know one of the biggest challenges with the telematics category for consumers that want unlimited operating range are the monthly or annual fees, and the complexity of different services. So, we created CarLink ASCL6, one 3G system, with one service plan that includes vehicle control and vehicle location services, with one year of unlimited service included in the price and a very low \$29.99 annual renewal fee after the first year." CarLink ASCL6 will start shipping this month with an MSRP of \$299.99.

"We are very excited for the future of telematics, and VOXX will continue to lead the way with new and innovative products," concluded Demers.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#)®, [Audiovox](#)®, [Car Connection](#), [Code Alarm](#)®, [Invision](#)®, [Jensen](#)®, [Omega](#)®, [Prestige](#)®, and [Pursuit](#)®. For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#),

[Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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