

News Release

VOXX Electronics creates new Vehicle Safety, Security and Convenience Product Group

HAUPPAUGE, NEW YORK – MAY 2, 2017 –<u>VOXX Electronics Corporation (VEC)</u>, a whollyowned subsidiary of <u>VOXX International Corporation</u> (NASDAQ: VOXX), announced today the Company will be combining the Vehicle Security, Remote Start and Telematics group headed by Joe Dentamaro, VP of Vehicle Security with the Advanced Driver Assistance Systems (ADAS) group headed by Shane Wilson, Senior Product Manager to form the new Vehicle Safety, Security and Convenience Group.

"As we continue to develop new and innovative mobile electronics products for the Mobile Electronics Aftermarket we saw a perfect opportunity to bring together two separate groups and combine the knowledge and expertise of both into one cohesive team," said Aron Demers, Senior Vice President, VOXX Electronics Corporation. "Together, these two groups have a tremendous amount synergies and will provide VOXX with an incredible amount of growth for this new group as well as the opportunities this will bring to our dealer partners for years to come."

This new group will continue to be headed by Joe Dentamaro, Vice President of Vehicle Safety, Security and Convenience with Shane Wilson being promoted to the new position of Assistance Vice President of the group. In addition, Dan Bisceglia has been promoted from the Technical Service Department to join the new group as Product Manager and will relocate to the Troy, Michigan VOXX facility, joining current product managers Paul Burdick and Michael Lynch. This move brings together the entire group into the Troy, Michigan VOXX facility which is the same facility in which our OEM Engineering and Product Test Group resides. Over time, we will be expanding the group to include additional members to the team for Field Applications Technician and Trainers.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: <u>www.voxxelectronics.com/become-dealer</u>

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About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Advent®</u>, <u>Audiovox®</u>, <u>Car</u> <u>Connection</u>, <u>Code Alarm®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Omega®</u>, <u>Prestige</u>®, and <u>Pursuit</u>®. For additional information, please visit our Web site at <u>www.voxxelectronics.com</u>.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe</u>, <u>Asia, Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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