



## News Release

### **VOXX Electronics Attends KnowledgeFest – Dallas Summer Training with New Product Introductions**

**HAUPPAUGE, NEW YORK – AUGUST 9, 2018** – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company will be attending the 2018 KnowledgeFest Summer Training in Dallas, Texas on August 17-19 to debut the new Prestige Product Line and CarLink – Your Branded App. The Company will also be hosting an in-depth product training on these new introductions.

“The Summer Dallas KnowledgeFest is an excellent opportunity for our Dealers to participate in product training and learn about the new and exciting product introductions launching later this month,” stated Aron Demers, Senior Vice President of VOXX Electronics Corporation. “We remain dedicated to providing our dealers and customers with the most up-to-date training and education on our product lines and KnowledgeFest is the perfect setting to do so.”

Come join the VOXX Electronics Team to hear about the exciting new introduction of the new 2018-2019 Prestige Vehicle Security & Remote Start product line up as well as learning about the advantages of the CarLink ASCL6 and CarLinkBT Long Range. Expand your reach and put your “brand” on remote start. The CarLink- Your Branded App gives you the ability to offer your customers a Remote Start App with your brand allowing you to raise your store brand awareness and connect your customers directly with specials and promotions via customized push notifications. and put your “brand” on remote start with the new CarLink ASCL6 and CarLinkBT Long Range.

In addition, to the new Prestige product line up and introduction of CarLink- Your Branded App launching at the end of the month, the Company will also be introducing many more factory fit Blindspot applications throughout the year, as well as showcasing the new 10” seatback video system that offers complete command and control from anywhere in the vehicle allowing both rear and front seat passengers access via apps developed for Android and Apple.

Visit VOXX Electronics at the 2018 KnowledgeFest – Summer Training on Friday, August 17 - 19, 2018 at the Dallas Convention Center.

For more information about VOXX Electronics please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com)

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com)

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