

Advent Introduces Its First OE-Styled Multimedia Nav System for the 2012 Toyota Camry

Includes Pandora Internet Radio, built-in Navigation, and built-in Parrot Bluetooth

LAS VEGAS, NV – January 9, 2012 – International CES, Center Hall, Booth 10404-10415 – Audiovox Electronics Corporation (AEC) today announced the introduction of their first OE Sound Solution system for the 2012 Toyota Camry (OTOCAM3), under its Advent® brand. This new system has some of the most sought after consumer features including the newest state-of-the-art iGo Primo Navigation software featuring lane assist and Navteq US and Canada maps as well as an upgradeable built-in Parrot® Bluetooth® module with an included external microphone. The OTOCAM3 will soon include Pandora® internet radio control, providing consumers the capability to access their Pandora personalized radio stations through their iPhones. Pandora availability is targeted for Q1 2012. Any OTOCAM3 shipped before then can be upgraded to include this feature through a simple firmware update.

As with all the OE Styled radios in the Advent line, this infotainment solution, lets the new car buyer upgrade to a high-quality multimedia and navigation system, without having to purchase other packages or trim levels.

“The Camry is one of the world’s most popular cars and now, there is an OE-styled aftermarket system from Advent that lets Toyota dealers take advantage of the extra profits that accessory sales provide,” said Tom Malone, President of Audiovox Electronics Corporation. “This system is the seventh Toyota radio upgrade we have introduced since last year. We continually deliver to the car dealer channel, new and innovative products that not only meet consumer demands, but also create new profit opportunities”



The 2012 Camry System includes features like Pandora internet radio control (when available), built-in Navigation package with state-of-the-art iGo Primo software featuring lane assist, Navteq US and Canada maps plus 11 million POIs and 3D landmarks and building graphics. The system also offers 19 on-screen display languages, and text-to-speech recorded voice guidance in English, French and Spanish.

The built-in Parrot® Bluetooth® with included external Parrot microphone offers unmatched call performance in addition to offering A2DP audio streaming. Enhanced features include call management with caller ID, call waiting, call transfer, and push-to-talk voice dialing from the steering wheel controls, if supported by the phone.

The system also includes a hi-res 8” touch screen, integration with vehicle data such as fuel mileage and tire pressure monitoring system when equipped from the factory and a custom made USB replacement port that allows audio video connections as well as USB connectivity, is Made

for iPod® and Made for iPhone® with full 1-amp charging, rear-view camera with “Instant-on” technology, as well as a Toyota-specific MediaLink interface module with a true USB 2.0 and 3.5mm a/v inputs, that also allow video from an iPod or iPhone (optional cable required) and a three-year warranty.

Malone concluded, “In 2011, we introduced over 13 different vehicle applications and in 2012, we are committed to keep the momentum going. At the show we will debut not only the 2012 Toyota Camry OE sound solution, but also three Mazda systems, a Subaru Forester and the industry’s first Jeep/Chrysler/Dodge solution. These new and unique introductions continue to provide our dealers with the tools they need to raise additional profit opportunities.”

In addition to the OTOCAM3 Audiovox will also be showing the following models at the booth:

OCH1 – Fits multiple Jeep/Dodge/Chrysler/Ram vehicles
OMZ3 - Mazda 3; OMZ6 - Mazda 6; OMZ7 - Mazda CX-7
OSUFOR1 - Subaru Forester

The Advent brand is marketed exclusively to new car dealers and expeditors by Audiovox Electronics Corporation, subsidiary of VOXX International Corp. (NASDAQ VOXX).

For information on becoming an Advent Dealer in the US, email us at newaccounts@audiovox.com

For more information on Advent’s OE Mobile Entertainment product line and vehicle application guides, please visit: adventproducts.com/oemultimediasolutions/

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems and is the exclusive provider of SIRIUS XM satellite radio products in the aftermarket. AEC is also a recognized leader in the marketing of automotive entertainment, rear observation, and vehicle security. Its’ extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers (“OEMs”), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, Code Alarm®, Prestige®, and Excalibur®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company’s brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world’s Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®,

RCA®, Invision®, Code Alarm®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, and Oehlbach®, among others. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement:

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

Audiovox Contacts:

Jeremy Stoehr

Phone: 1-631-436-6371

Email: jstoehr@audiovox.com

Mary Kate Joyce, Marina Maher Communications

Phone: 1-212-485-6865

Email: mkjoyce@mahercomm.com

#