AUDIOVOX®

News Release

Audiovox Announces New Trailer Mount and Back-Up Cameras at Retail

Available at select new car dealers, 12-volt independents, regional and national retailers

LAS VEGAS, NV – October 29, 2012 – SEMA, North Hall, Booth 11317 –Audiovox Electronics Corporation (AEC), a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), announced that their three newest back-up cameras; the commercial-grade camera kit for trailers (CAMTRK), mini-bullet back-up camera (ACA600) and the surface-mount back-up camera with IR night vision assistance (ACA700IR) are now at select new car dealers, 12-volt independents, regional and national retailers.

"Audiovox has long been committed to technologies that focus on safety as well as convenience. These new cameras eliminate vehicle blind spots – which in some of today's larger automobiles can extend as much as 50 feet from rear of the vehicle," said Tom Malone, President of Audiovox Electronics Corp. "In addition, our engineers to develop applications that meet and exceed the consumer's needs for options, like our newest waterproof mini-bullet camera and surface-mount back-up camera with IR night vision assistance."

Malone continued, "We are proud of our years-long commitment to this category, which goes beyond product development and includes support of all important safety legislation. We plan to continue to expand this line adding more robust camera features as well as new applications so our solutions fit virtually every vehicle."



The CAMTRK commercial-grade camera kit for trailers features a ¼" CCD 120° wide angle high-resolution color camera with IR night vision assistance, cast-aluminum water proof (IP68 rated) camera housing, commercial-grade hardware and cables. This system integrates with an aftermarket camera already on vehicle and automatically switches on when trailer is connected. Available November. MSRP: $449.99



The ACA600 mini-bullet back-up camera features a ¼" CMOS high resolution bullet style color camera with 150° wide-angle lens. The camera can be surface or flush mounted and is made up of compact zinc alloy die cast body in a waterproof housing (IP67 rated). Everything required to install in a vehicle is included. Available now. MSRP: $129.99



The ACA700IR surface-mount bock-up camera features a ¼" CMOS high resolution color camera with IR night vision assistance (0 Lux minimum illumination and 120° wide-angle lens. The camera can be surface mounted and is housed in a waterproof (IP67 rated) ABS plastic body.

Everything required to install in a vehicle is included. Available now. MSRP: $129.99

Audiovox will also be introducing the NM100, rearview mirror with built-in iGo Primo navigation. This system features built-in iGo Primo navigation with 19 on-screen display languages, US and canda maps with 11 million POIs, text-to-speech recorded voice guidance in English, French and Spanish. The NM100 also comes with built-in Bluetooth with phone book, internal microphone, speakers and antenna, a 4.3" LED backlit digital monitor with touch screen and includes universal GM/Ford/Chrysler mounts (additional mounts available separately. Available January. MSRP: $499.99

The Audiovox brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US, email us at: newaccounts@audiovox.com

For more information about Audiovox's Safety and Convenience product line please visit: http://audiovoxproducts.com

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About Audiovox Electronics Corporation (AEC):
Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, Code Alarm®, Prestige® and Excalibur®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:
VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company….with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Hirschmann® and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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