

FOR IMMEDIATE RELEASE

Klipsch Hires for Growing Custom and Professional Market Demands

INDIANAPOLIS (May 4, 2017) — Klipsch®, a tech-driven audio company, is pleased to announce the addition of Tyler Nelson as Channel Marketing Manager – Custom Integration, Professional, and Cinema. Nelson, who previously served as Director of Training at Remote Technologies, Inc., assumes the role following a career in the consumer electronics and integration industries.

In this newly formed position, Nelson is focused on channel management support for the custom integration, professional and cinema markets. He will introduce free and effective service and design tools, product training, and marketing programs that will increase market share in these business units globally.

"We are aligning our resources to maximize growth opportunities in the custom and professional installation markets. Tyler has the knowledge and experience to lead this initiative and provide the support that our partners need," said Rob Standley, vice president and general manager, professional and component speaker solutions at Klipsch Group.

Tyler Nelson has more than 15 years of experience in the Consumer Electronics industry, specifically in Audio/Video. He's successfully held leadership, account management, and training positions at Best Buy, Sony and Remote Technologies, Inc.

"Klipsch speakers are highly efficient and deliver powerful, dynamic performances with modest amplifier power. I am excited to provide our CI and Pro partners with products, design and service tools, and marketing program solutions that will streamline efficiencies and increase their profits," said Nelson.

For more information on the company's products and history, please visit Klipsch.com.

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About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).