



News Release

VOXX Advanced Solutions and 360FLY Launch PRO4K, a Live-Streaming 360-Degree 4K Camera

The 360fly® PRO4K Camera Offers Interruption-Free Live Streaming Capabilities in Immersive 360-Degree 4K Footage with Dedicated Power for Adventures that Last All Day

HAUPPAUGE, NEW YORK – JANUARY 8, 2018 – LVCC, CENTRAL HALL BOOTH 13518-VOXX Advanced Solutions Corporation (VASC), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), and 360fly, Inc., maker of the category-leading, single-lens camera that captures stitch-less 360-degree video, today announced availability of its all-new 360fly® PRO4K camera. The 360fly® PRO4K camera changes the landscape of professional live streaming with its continued power source and immersive 360-degree viewing experience. Unlike current 24/7 live streaming options, with the 360fly® PRO4K camera, viewers now have the ability to see all around.



The PRO4K continuously shoots and streams immersive 360-degree 4K video without interruption via the dedicated USB and HDMI connectors. This fully ruggedized camera with sealed metal housing and cable extensions allows this camera to function as a 24/7 live stream security camera, and a unique tool for those in public transportation services, education and youth programs, real estate, hospitality, and events to promote immersive 360-degree 4K live video from a specific location for an extended period of time.

“The PRO4K’s robust live-streaming capability, opens the door to totally unique applications such as 360-degree video surveillance and remote monitoring of any location or event,” said Tom Malone, President, VOXX Advanced Solutions Corporation. “Through live streaming realtors can showcase an

open house to potential buyers unable to attend, or for those looking for property out of state with an immersive “in home” 360-degree experience. High schools and colleges can utilize the PRO4K to have parents and family members see games, performances and events live and fully interactive for a truly personal viewing experience. Applications for the PRO4K streaming capability are truly endless.”

The PRO4K supports real-time live-streaming over Wi-Fi or via the HDMI 1.4 cable in native equirectangular format (for Facebook® and YouTube®). The USB 2.0 cable provides long lasting power supply, optimized without overheating, and when not connected via the USB 2.0 cable, the

camera has an internal battery recording time of up to 1.5 hours, and standby time of up to 14 hours. In addition, the PRO4K delivers all of the same, smart features as its predecessor, the 360fly 4K camera and utilizes the mobile app that powers it all with its well-established filming, editing and sharing capabilities.

The 360fly® PRO4K camera offers the following specs and features:

- 4K, 2880 x 2880, @ 30 fps
- Up to 1.5 M shock resistant
- Integrated USB 2.0 Input Cable
- Integrated HDMI 1.4 Output Cable
- One Operation Key (Power ON/OFF, Recording Start/Stop)
- Accelerometer, E-Compass, GPS, Gyroscope
- IP67 Rated for Protection Against Splash and Blowing Rain (submersible up to 1M)
- Internal 64GB Memory Storage
- Pairs with the free 360fly Android™ and iOS™ mobile apps

The 360fly® PRO4K camera is available now for an MSRP of \$799.00.

Follow 360fly on [Twitter](#) and [Instagram](#) @360fly, “like” it on Facebook at facebook.com/360fly, and subscribe to its [YouTube](#) channel.

For more information about the 360fly PRO4K please visit: www.360fly.com.

The [360fly](#) brand is marketed by VOXX Advanced Solutions Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

About VOXX Advanced Solutions Corporation (VASC):

VOXX Advanced Solutions leverages VOXX International’s extensive worldwide distribution network to attract technology partners who benefit from VOXX’s speed to market, logistics, manufacturing and sourcing expertise, and market knowledge. Our vast experience in the consumer and automotive space will allow us to grow top line sales within existing channels, increase profitability and expand into new markets and categories. For additional information, please visit our website at www.voxxadvacndolutions.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

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