



News Release

VOXX International Corporation Announces HIPAA Compliance

Important Milestones for VOXX as it works with its strategic partners to expand its presence in the healthcare and corporate wellness markets

ORLANDO, FL. – January 3, 2018 -- [VOXX International Corporation](#) (NASDAQ: VOXX), today announced that it is now HIPAA compliant, a major milestone for the organization as it continues to build out its strategic partnerships and product offerings, for the healthcare and corporate wellness markets.

The Health Insurance Portability and Accountability Act (HIPAA) is a federal law that provides data privacy and security provisions for safeguarding medical information and other personal health information. VOXX's move to become HIPAA compliant enables the Company to more efficiently integrate with HIPAA-covered organizations the Company does business with today, while expanding opportunities with other HIPAA-covered organizations.

“We are committed to supporting HIPAA compliance and excited to have reached this important milestone. Achieving compliance enables us to create new relationships within the healthcare market, while supporting existing opportunities with our strategic partners operating in the healthcare space,” said Tom Malone, President, VOXX Advanced Solutions Corporation. “We entered the wellness category in 2016, distributing Striiv’s wearable fitness and activity trackers. This partnership was the beginning and we later announced a national distribution program with a major healthcare provider as part of our agreement with Qualcomm Life. With HIPAA compliance obtained, we are better positioned to leverage our logistics and distribution capabilities as we work to expand our reach.”

Our commitment to supporting HIPAA compliance positions VOXX International with the capabilities to provide HIPAA-related services to companies and organizations who operate in the healthcare space. VOXX International will now be able to easily enter into Business Associate Agreements with HIPAA-covered organizations looking to expand their health and wellness programs and who require the type of services that VOXX provides, including forward and reverse logistics, inventory management, warehouse distribution and shipping, as well as accounting and reporting capabilities.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America,

and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

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